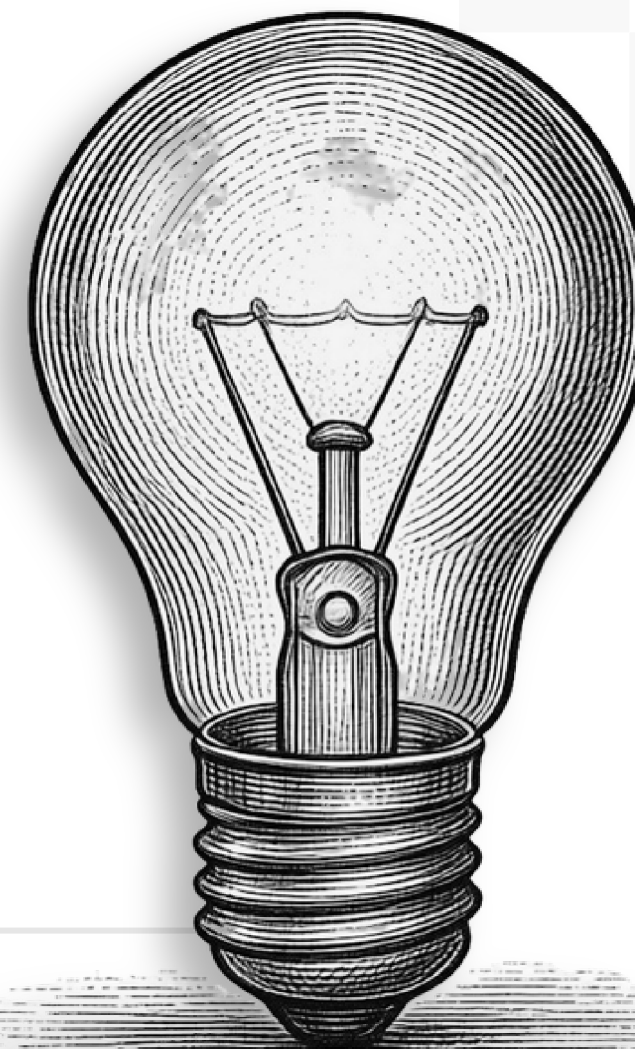




THE FIXER AGENCY

WORK SMART

www.sharppencil.biz



SUMMED UP

Sharp Pencil exists for one reason:

To help businesses, marketers and agencies get important work delivered without unnecessary complexity, overheads, inflated costs or endless layers of process, drama and meetings about meetings.

Whether it's managing suppliers, solving production challenges, sourcing solutions, preparing or controlling budgets or delivering marketing initiatives, Sharp Pencil brings senior-level experience, integrity, practical thinking and complete accountability from start to finish.

Simply put, when something needs to get done properly, we fix it.



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WHY SHARP PENCIL

Sharp Pencil gets Sh*t Done! No Excuses

Over 20 years of experience across advertising, production, procurement and project management means Sharp Pencil can move from strategy to execution without unnecessary layers, meetings or overheads.

When clients need a reliable resource that can solve problems, manage suppliers, control budgets and deliver quality work, they call The Fixer.

Why clients choose Sharp Pencil:

- ✓ Senior-level experience
- ✓ No unnecessary overheads
- ✓ Flexible engagement model
- ✓ Extensive supplier network
- ✓ Practical business thinking
- ✓ Fast turnaround
- ✓ Budget-conscious solutions
- ✓ End-to-end accountability



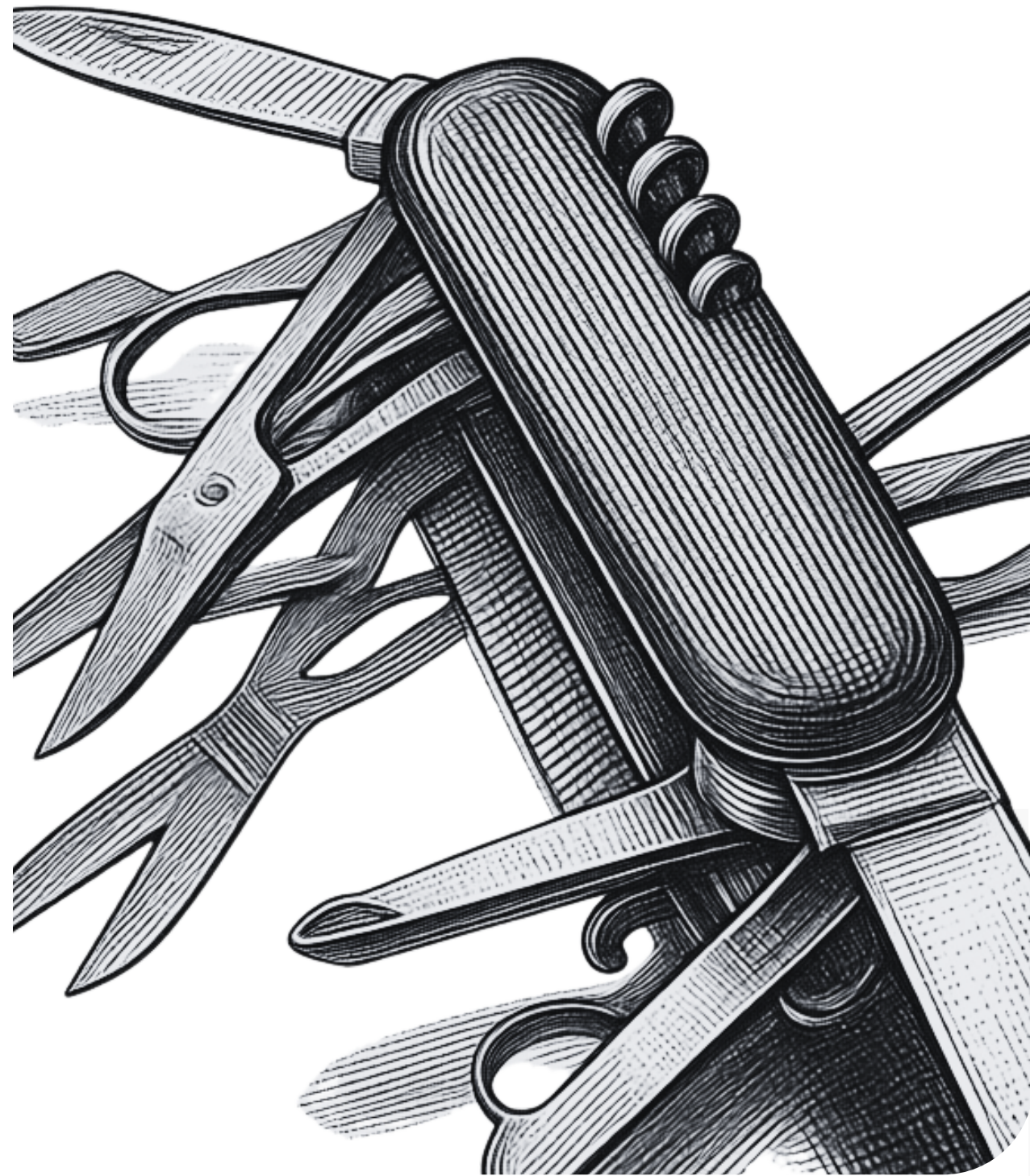
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PROBLEMS WE SOLVE

- Agency or Internal resource gaps
- Production management
- Procurement challenges
- Tight deadlines
- Budget pressure
- Marketing execution
- Supplier management
- Event delivery
- Content production

Just to list a few...



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WHAT WE DO

Strategy & Planning

- Project Management
- Production Management
- Procurement & Sourcing

Content & Production

- Videography
- Editing
- Television Commercials
- Radio Commercials

Brand & Print

- Packaging
- Signage
- Corporate Clothing
- Promotional Products

Marketing Support

- Media
- Influencer Management
- Events
- Trade Shows



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VALUES

Dependable

Accountable

Shared Passion

Value

Commitment

At Sharp Pencil, trust is earned through action. Built on the principles of honesty, integrity and accountability, we believe our reputation is only as strong as our last performance. With more than 20 years of experience navigating the realities of the marketing and production industry, we understand that success comes from taking ownership, delivering on commitments and being present when it matters most. We bring a shared passion for doing great work, combining entrepreneurial thinking with practical experience to create real, tangible value. Every brief is approached with a business-first mindset, ensuring solutions are purposeful, cost-effective and aligned to objectives. Above all, we are committed to exceeding expectations, communicating openly and consistently delivering results.



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HOW IT WORKS

Every project is different, but our approach remains consistent: understand the challenge, evaluate the options, source the right solution and deliver on time in budget.

Discovery – break down the brief with the client, understand the business objectives and interrogate the needs, consider the financial appetite.

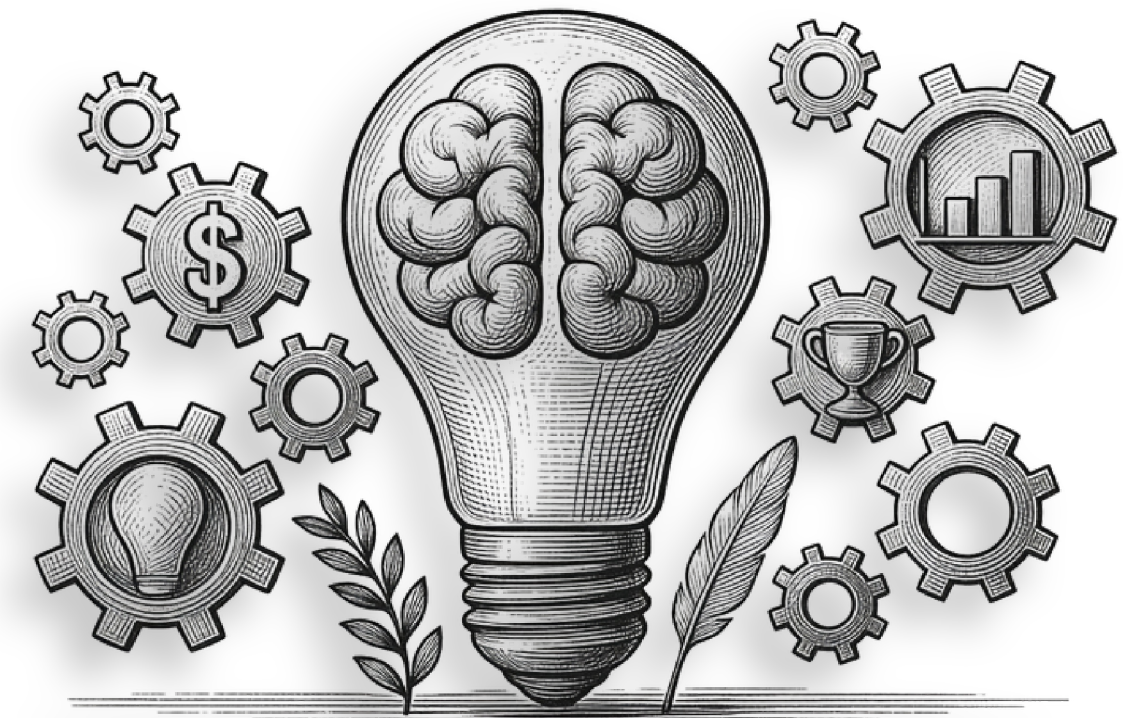
Plan – What will it take to solve, consider the options, practical solutions and potential obstacles

Source – Determine the right sources for the required solution, multiple quotes and evaluations against critical success factors

Evaluate – Present the solutions with client ensuring objectives and deliverables are aligned, approvals

Execute – Enough said

Deliver – Satisfaction, accountability and dependability



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TRUSTED BY

Just a few clients Sharp Pencil has helped ...



sportscene

MARKHAM



AFRICA



LETS FIX IT

Need an experienced partner to manage a project, solve a production challenge, source a solution or simply get things moving?



+27 71 778 9156



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josh@sharppencil.biz



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